

16.01.2025

Subject: Designation of Nevşehir to the UNESCO Creative Cities Network

UNESCO CREATIVE CITIES NETWORK

Nevşehir, Candidate 2025 in Gastronomy

LETTER OF SUPPORT

The All Restaurants and Tourism Association (TÜRES) is the most influential alliance operating in the food and beverage sector, with over 1,000 brands, close to 20,000 sales points, over 200,000 employees, and a trade volume of 100 billion TL. Established with the mission to make Turkish cuisine a leader in the world gastronomy, TÜRES aims to promote, preserve, and pass on the rich cultural heritage of Turkish cuisine to future generations. The alliance carries out numerous initiatives with the vision of being the global representative of Turkish cuisine, creating world brands in the food and beverage market, increasing the share in the global gastronomy market, and contributing to Türkiye's income. Currently, many renowned establishments in the food sector, particularly restaurants, are members of TÜRES.

As TÜRES, we are aware of Nevşehir's efforts to become a member of the UNESCO Creative Cities Network in the field of gastronomy. Nevşehir hosts one of Türkiye's most important tourism centers and is experiencing continuous development in the food and beverage sector. With a representative from our alliance, Nevşehir carries out valuable work in the field of gastronomy.

Nevşehir has a rich gastronomic culture blended with the influences of Anatolia and other civilizations. The city keeps this culture alive today and conducts work related to local products. Additionally, the city is famous for pottery and ceramic crafts, and it combines them with the gastronomy field. It is observed that many of Nevşehir's regional dishes are cooked in handmade pottery and served on ceramic plates adorned with artisanship. From this perspective, we believe Nevşehir is a creative city that unites gastronomy and artisanship.

Considering all these aspects, we support Nevşehir's membership in the UNESCO Creative Cities Network in the field of gastronomy.

Yours faithfully,
Ramazan BİNGÖL
TÜRES General President

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