

22.01.2025

Subject: Designation of Nevşehir to the UNESCO Creative Cities Network

## **UNESCO CREATIVE CITIES NETWORK** Nevsehir, Candidate 2025 in Gastronomy LETTER OF SUPPORT

Anadolu Gastro-Tourism Association was established to develop and promote gastronomic tourism in Anatolia and across Türkiye while showcasing the country's rich culinary traditions and cultural heritage to the world. As a proud member of the European Council's Iter Vitis Route, which highlights the cultural significance of viticulture and wine tourism, the Association contributes to preserving and enhancing traditional values. By promoting sustainable agricultural practices and supporting local economies, we aim to position Türkiye as a leading destination for gastronomic tourism. Through innovative projects and collaborations, we strive to create accessible, high-quality gastronomic experiences that honor Türkiye's unique cultural legacy while ensuring a sustainable future for the next generations.

Nevşehir is a vital wine production area for Türkiye, ranking first in the country for the production of wine grapes. Additionally, the province is home to Cappadocia, a renowned destination for gastronomic tourism. In this context, Nevşehir boasts a rich culinary heritage and diverse cuisine. By promoting the use of local products in gastronomy, the city strives to preserve its unique local values and traditions.

As the Anadolu Gastro-Tourism Association, we recognize and appreciate Nevşehir's efforts to promote the use of local and traditional products in gastronomy. We believe that its membership will contribute significantly to the city's local economic development, and we fully support Nevşehir's application to the UNESCO Creative Cities Network in the field of gastronomy.

Yours faithfully,

Mutlukent Mah. Dicle Caddesi Cankaya -No: 37A Ömer KARTIN Chairman of the Board Anadolu Gastro-Tourism Association